

join the suburbs alliance

## become a citizen advocate

At the Suburbs Alliance, we are working to create a stronger, more sustainable region through collaboration. However, we can't build a prosperous future for built-out suburbs on our own—we need the support of southeast Michigan's citizens, residents and community leaders to make this vision possible. Help us increase innovative redevelopment practices, elevate regional cooperation, and improve the overall health of mature suburbs by becoming a Suburbs Alliance Citizen Advocate.

### Membership Benefits

Individuals of all donating capabilities are encouraged to join the Suburbs Alliance. Whether you would like to donate \$50 or \$10,000, we will gratefully appreciate your contribution. Benefits accumulate as the membership level increases. When you give...

\$50

Receive **The Suburban Hubbub** each quarter and monthly **Corkboard** e-news.

\$100

Add copies of our quarterly issue briefings

\$250

Add a ticket to the **Regional Redevelopment Summit\***

\$500

Add a ticket to our quarterly **Mayors and Managers Breakfasts\***

\$1000

Add a ticket to the **Annual Meeting** and a second ticket to the **Redevelopment Summit\***

\$2500

Add a ticket to our **Strategic Planning Retreat** and additional tickets to both the **Breakfasts** and **Annual Meeting\***

*\*Members must respond to event invitations by specified deadline in order to receive tickets. Tickets will not be sent or saved for members who do not R.S.V.P.*

### Why Join?

#### 1. Nearly a million people in southeast Michigan will be touched by your gift

The Suburbs Alliance cities are home to nearly a million Michiganders. Our programs reach into every aspect of city life, from public safety to environmental protection to planning and development. Even if they never know that the Alliance is there, residents' lives will be made safer, healthier and more economically secure by our work.

#### 2. Your gift will have a significant impact on the organization

As one of the early donors to our young organization, your gift will have a formative impact on the programs and policies that will drive the Suburbs Alliance over the coming decade. Regardless of which Suburbs Alliance program interests you, your gift will allow us to develop and promote leaders in urban policy and create a more capable, cohesive region.

#### 3. You are in good company when you support the Suburbs Alliance

No matter your giving level, you will find peers among the Suburbs Alliance supporters. Mayors and city managers make up our board; nonprofit leaders fill out our coalitions; and corporate executives provide guidance on a wide variety of projects. Our funders range from university students who can donate the price of a lunch up to state and federal government agencies who give grants in the hundreds of thousands of dollars.

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**Why Join? (continued)**

**4. City residents across Michigan and the U.S. will benefit from your investment**

Innovative and creative public policies are a hallmark of our work at the Suburbs Alliance. Many of our findings and recommendations have been adopted by communities across the country. Take for example, our best practices for redevelopment, which have been incorporated into the state's Cool Cities program. Programs developed here with the support of your contribution may very well serve as future state and national models.

**5. Political leaders throughout the state will be influenced by your generosity**

New public policies are always attracting the attention of our political leaders, and the Suburbs Alliance is quickly becoming known as a source for inventive and resourceful solutions to the challenges facing our cities. Your support will help municipal and state officials learn from each other and bring best practices to the field of urban development.

**6. Your gift will be used efficiently and effectively**

Our annual organizational budget has grown to nearly \$600,000 and we are proud that more than 85 cents of every dollar is directed at programs and services for our member cities. You can trust that your contribution will be invested wisely in support of activities that result in systemic changes.

**7. You will help unique Michigan communities survive**

Whether they were built around old trolley stops like Ferndale, immigrant populations like Hamtramck, or industrial complexes like Dearborn, Michigan's mature suburbs are special places rich in history and promise. However, over the past forty years, public policies and practices have forced many of these communities into decline. Your support for the Suburbs Alliance helps us to reverse that negative trend and protect the unique and beautiful character of Michigan's cities.

**How to Become a Member**

Fill out the form below and submit with a check made out to **MICHIGAN SUBURBS ALLIANCE**.

If you have any questions about membership or want to learn more about supporting the Suburbs Alliance, call our office. We are happy to answer any questions you may have. To sign up by credit card, go to our website at [www.michigansuburbsalliance.org](http://www.michigansuburbsalliance.org).

**Michigan Suburbs Alliance**

300 E. Nine Mile Rd. Ferndale, MI 48220 • phone 248-546-2380 • fax 248-546-2369



**I want to be a Citizen Advocate of the Suburbs Alliance!**

Name \_\_\_\_\_

Street Address \_\_\_\_\_  Home  Work

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_  Home  Work  Mobile

Email \_\_\_\_\_

Best Way to Contact You  Email  Letter

**Annual Contribution**

- \$50
- \$100
- \$250
- \$500
- \$1000
- \$2500

**Areas of Interest** [PLEASE CHECK ANY THAT APPLY]

- Affordable Housing
- Environmental Protection
- Intergovernmental Cooperation
- Municipal Finance
- Redevelopment
- Regionalism
- Transit-Oriented Development